
Village of Gold River INFORMATION REPORT TO COUNCIL

**Regular Council Meeting
April 22, 2025**

Author: Michael Roy, Chief Administrative Officer

Subject: Nootka Economic Development Forum (NEDF)

RECOMMENDATION(S):

THAT Council receive the report for information.

ALTERNATIVE(S):

PURPOSE

Provide Council with an update on the Nootka Economic Development Forum.

ATTACHMENT(S):

None

DISCUSSION

After the joint meeting between MMFN Council of Chiefs, Tahsis council and Gold River Council last year, the Nootka Economic Development Forum (NEDF) was established that consisted of the CAOs/Administrators of the three communities, along with economic development staff/consultants.

To date there have been four meetings, after the initial meeting to organize and complete a SWOT analysis, the initial discussions have been around the creation of a Destination Marketing Organization (DMO), Municipal and Regional District Tax (MRDT) for the region, Destination Marketing Fund (DMF), and regional transportation.

At this time, there does not appear to be an interest for the MRDT, MMFN through their hotel will be doing a DMF fee to fund their activities. MMFN also has their Explore Nootka website (<https://explorenootka.com/>) that promotes and markets the region's natural amenities.

Further conversation and information is still needed for the regional transportation item. Based on the outcome of those conversations and information a report would then prepared for Council.

FINANCIAL IMPLICATIONS

None currently.

POLICY IMPLICATIONS

n/a

LEGAL IMPLICATIONS

n/a

STRATGIC PLAN ALIGNMENT

Aligns with economic growth for opportunities for economic development.

Respectfully submitted,

Michael Roy
Chief Administrative Officer
Village of Gold River